

2007 HSPTSA Convention Sponsorship Levels

Title Sponsor - \$5,000

Category exclusivity * Premium booth space in Exhibit Hall * Full page ad in convention program (inside/back cover or center) * Name/logo in all convention print and electronic media * One-year sponsorship recognition on our website with direct link to your website * Your banner displayed during all General Sessions and special events * Your promotional materials in all delegate bags * Use of "Official Convention Sponsor of the Hawaii State PTSA" for one year * Two complimentary seats at Reflections Brunch or Saturday night dinner

Presenting Sponsor - \$2,500

Booth space in Exhibit Hall * Full page ad in convention program * One-year sponsorship recognition on our website with direct link to your website * Your banner displayed during all special events * Your promotional materials in all delegate bags * Two complimentary seats at Reflections Brunch or Saturday night dinner

Associate Sponsor - \$1,000

Booth space in Exhibit Hall * Half page ad in convention program * Six-month sponsorship recognition on our website with direct link to your website * Recognition from podium during General Sessions * Your banner displayed during one or more of our leadership workshops * Your promotional materials in all delegate bags

Supporting Sponsor - \$500

Half page ad in convention program * Six month sponsorship recognition on our website with direct link to your website * Your logo printed on incidentals given to each delegate * Recognition from podium during General Sessions * Your promotional materials in all delegate bags

Advertisers

Ad in convention book:

- o \$350: back cover, or inside front (preference given to title sponsors);
- o \$275: full page ad
- o \$200: half-page ad
- o \$175: one-third page ad
- o \$150: one-quarter page ad
- o \$100: standard business card size ad

Acknowledgment in convention program distributed to all delegates * Opportunity to provide a single promotional item in all delegate bags * Inclusion on list of 2007 convention advertising sponsors on HSPTSA website.

Exhibitors - \$175

Assigned booth space in Exhibit Hall * Complimentary beverage service in Exhibit Hall * Opportunity to provide a single promotional item in all delegate bags * Inclusion on list of 2007 convention exhibiting sponsors on HSPTSA website * Optional: for an additional \$25, standard business card size ad in 2007 convention book distributed to all delegates.

Please contact Convention Chair Barb Newton, @ (808) 669-3194 / hibarb2003@yahoo.com, for more information. Help support the oldest and largest volunteer child advocacy organization in the state!